



**Bright, life-giving and full of energy from nature!**

# MEDARA – Colour of 2022

**The color of 2022 - Medara** is a natural and magnetic shade of orange, which is inspired by the bright color palette of natural elements such as the sun, orange fruits and vegetables, autumn tones of the forest and bee products. These are the first visual associations with the color of 2022, which evokes a strong positive emotion and charges the senses with sweetness, warmth and energy.

**Medara** reminds of the soft and radiant shades of the rising summer sun, which is a symbol of a new beginning and inspires faith, optimism and confidence in our lives. Naturally, this requires the need for this bold and vital color to be more and more present in the space around us and to occupy a key place in the interior and decoration in the next calendar year.



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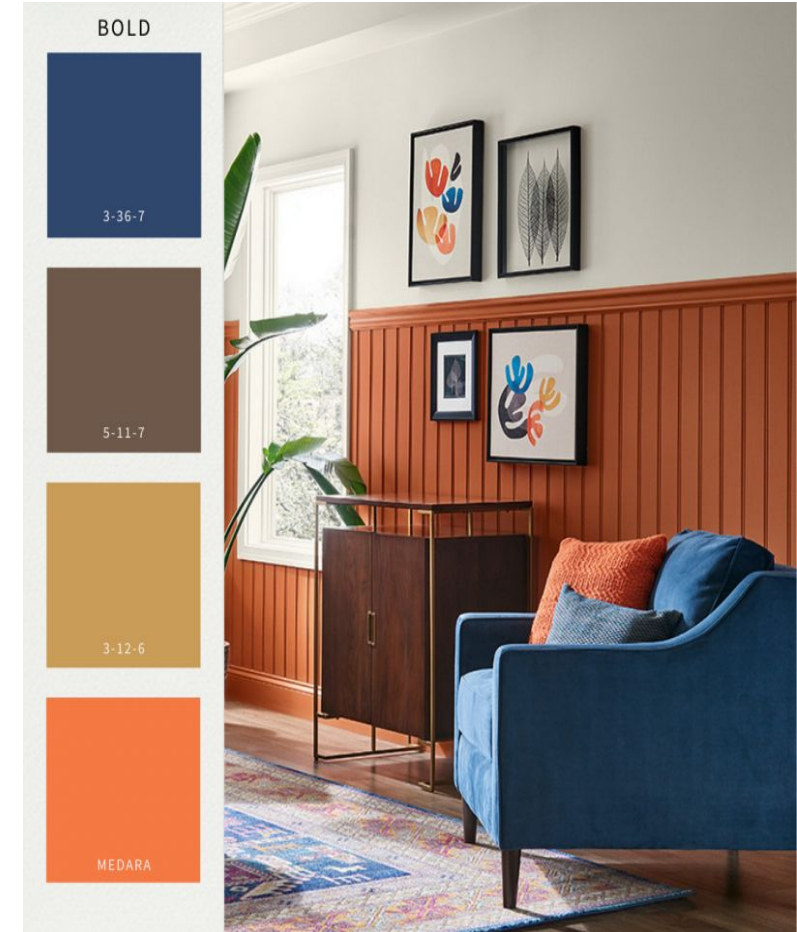
**The color of 2022** is directly associated with the freshness and invigorating natural power of vitamin-rich and mineral-rich orange citrus fruits and bee products, which brings it a huge energizing and immuno-stimulating charge. This beneficial effect on tone and mood makes it an extremely suitable choice for decorating any room in the interior.

**Medara's** soft, positive and playful tone carries the spirit of youth and childhood, reminiscent of happy moments, pure and casual joy, freedom and carefreeness. The color brings us back to the typical 60's retro style, which is characterized by diversity, originality and drama.

**Medara** elegantly and harmoniously fits into the modern reading of the various interior styles, giving brightness, individuality and character to the space. Combines perfectly with natural colors and materials, promotes bright and organic life in the interior and creates a strong connection with nature.

## Medara in the living room

*With a strong energy charge from nature, Medara brings warmth to the living room, while giving it a contemporary style, individuality and character.*



**MODERN:** The combination with warm brown tones - enhances the feeling of coziness, warmth and comfort

**STYLISH:** Combination with other tones in the orange range - creates an elegant, friendly and inviting atmosphere.

**BOLD:** The combination with dark blue - achieving bright contrast and dynamics in the space, which expresses individuality and style.

## Medara in the kitchen

*Used in the kitchen, the color of 2022 creates a bright and positive atmosphere that fills the senses with energy at the very beginning of the day.*



**RETRO:** Combination with turquoise blue and yellow - a return to the retro style, bringing freedom, charm and courage.

**CONTRAST:** Combination with white - creates contrast, as the main focus in the space is the orange color.

**TRENDY:** The combination with gray tones - a balance is achieved between the warm orange color and the cold gray color, giving elegance, contrast and depth to the space.

## Medara in the bedroom

*Using this soft and positive color is an ideal choice to brighten up the bedroom, but it is good to be balanced with other deep and saturated colors that soothe.*



**SERENE:** Combination with green and brown - creates comfort, warmth and tranquility.



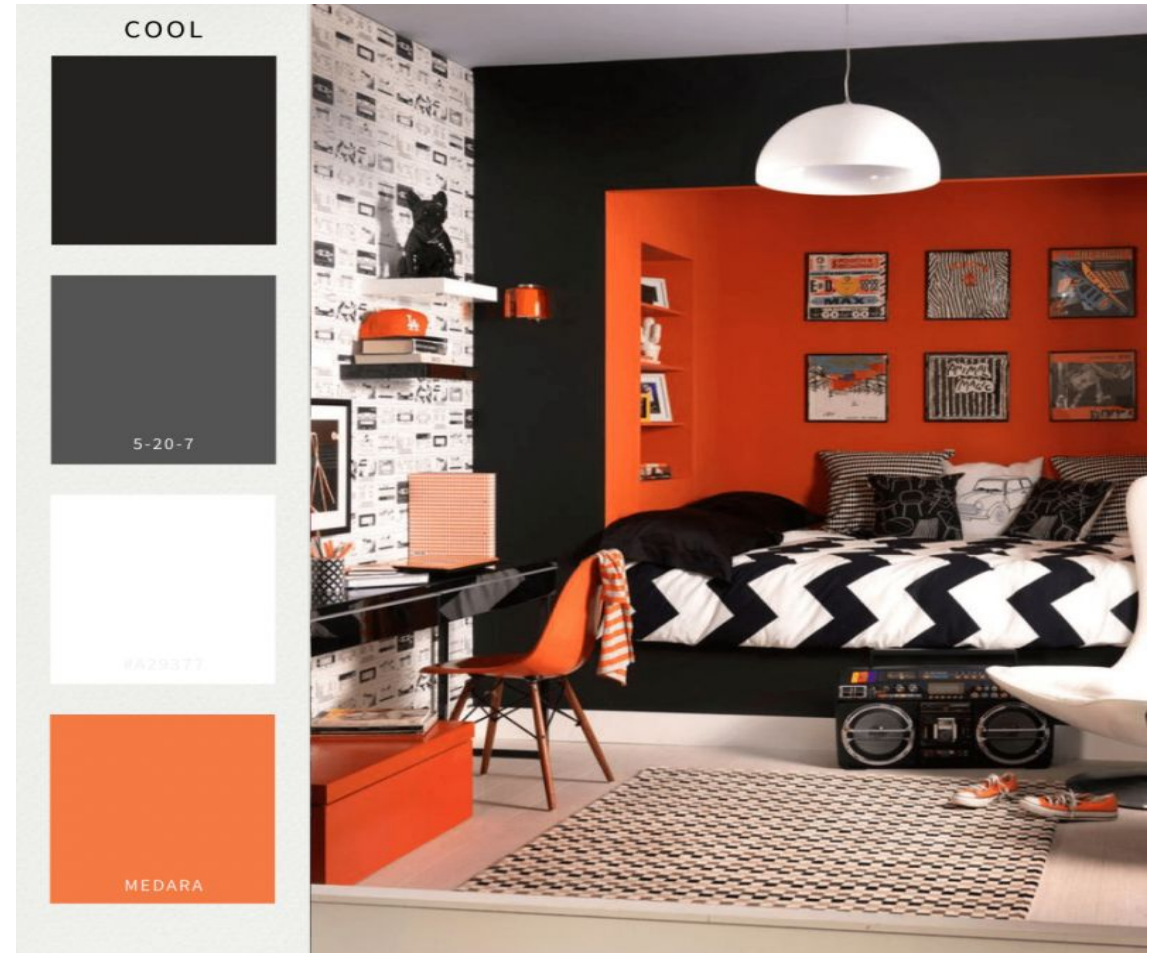
**TROPICAL:** Combination with shades of blue-green - achieving a comfortable and harmonious atmosphere in a tropical style.

## Medara in the children's room

*This warm, friendly and youthful color is a great choice for children, as it promotes confidence, extroversion and independence. Medara's positive energy also calms children and their friends, stimulating communication, cooperation and creativity.*



**SUNNY:** The combination with light yellow tones is extremely suitable for younger children, it will make the atmosphere in the room light and sunny.



**COOL:** The combination of dark gray and black is bold and eye-catching, which makes it an interesting and attractive choice for the teenage room.